



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Chris Vail
9990 Lee Highway/#210
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918681-1	06/24/12	June 2012	05/28/12 - 06/24/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	6/18-6/24	

Flight Dates	Order #	Alt Order #
06/18/12 - 06/24/12	918681	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/18/12	06/24/12	5a Eyeopener	5-6a	11111--	:30	5	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WCVB	M	06/18/12	5:12 AM	5a Eyeopener	5-6a	:30	EW12- 106	\$700.00	NM
1	WCVB	Tu	06/19/12	5:37 AM	5a Eyeopener	5-6a	:30	EW12- 106	\$700.00	NM
5	WCVB	W	06/20/12	5:23 AM	5a Eyeopener	5-6a	:30	EW12- 106	\$700.00	NM
2	WCVB	Th	06/21/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12- 106	\$700.00	NM
3	WCVB	F	06/22/12	5:27 AM	5a Eyeopener	5-6a	:30	EW12- 106	\$700.00	NM
2	06/18/12	06/24/12	6a Eyeopener	558-7a	11111--	:30	5	\$1,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$1,300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	06/18/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12- 106	\$1,300.00	NM
2	WCVB	Tu	06/19/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12- 106	\$1,300.00	NM
3	WCVB	W	06/20/12	6:43 AM	6a Eyeopener	558-7a	:30	EW12- 106	\$1,300.00	NM
4	WCVB	Th	06/21/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12- 106	\$1,300.00	NM
5	WCVB	F	06/22/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12- 106	\$1,300.00	NM
3	06/18/12	06/24/12	Good Morning America	658-9a	11111--	:30	5	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$1,800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	06/18/12	7:25 AM	Good Morning America	658-9a	:30	EW12- 106	\$1,800.00	NM
2	WCVB	Tu	06/19/12	8:54 AM	Good Morning America	658-9a	:30	EW12- 106	\$1,800.00	NM
3	WCVB	W	06/20/12	7:25 AM	Good Morning America	658-9a	:30	EW12- 106	\$1,800.00	NM
4	WCVB	Th	06/21/12	7:25 AM	Good Morning America	658-9a	:30	EW12- 106	\$1,800.00	NM
5	WCVB	F	06/22/12	7:54 AM	Good Morning America	658-9a	:30	EW12- 106	\$1,800.00	NM
4	06/23/12	06/24/12	Weekend GMA	7-8a	-----1-	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 -----1- 1 \$750.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Sa	06/23/12	7:30 AM	Weekend GMA	7-8a	:30	EW12- 106	\$750.00	NM



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918681-1	06/24/12	June 2012	05/28/12 - 06/24/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	6/18-6/24		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/24/12	06/24/12	8a Sun Wknd Eyeopener	Su 8-10a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 06/24/12 8:41 AM 8a Sun Wknd Eyeopener Su 8-10a :30 EW12-106 \$500.00 NM									
6	06/18/12	06/24/12	REGIS AND KELLY DAY	9A-10A	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 06/18/12 9:51 AM REGIS AND KELLY DAY 9A-10A :30 EW12-106 \$500.00 NM 2 WCVB F 06/22/12 9:34 AM REGIS AND KELLY DAY 9A-10A :30 EW12-106 \$500.00 NM									
7	06/18/12	06/24/12	The View	1058-12n	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 06/21/12 11:30 AM The View 1058-12n :30 EW12-106 \$600.00 NM									
8	06/18/12	06/24/12	Midday News	1158a-1230p	-11-1--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 -11-1-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 06/19/12 12:29 PM Midday News 1158a-1230p :30 EW12-106 \$400.00 NM 2 WCVB W 06/20/12 12:25 PM Midday News 1158a-1230p :30 EW12-106 \$400.00 NM 3 WCVB F 06/22/12 12:23 PM Midday News 1158a-1230p :30 EW12-106 \$400.00 NM									
9	06/18/12	06/24/12	ELLEN EF	4P-5P	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 06/18/12 4:30 PM ELLEN EF 4P-5P :30 EW12-106 \$800.00 NM 2 WCVB Tu 06/19/12 4:30 PM ELLEN EF 4P-5P :30 EW12-106 \$800.00 NM 3 WCVB W 06/20/12 4:22 PM ELLEN EF 4P-5P :30 EW12-106 \$800.00 NM 5 WCVB Th 06/21/12 4:33 PM ELLEN EF 4P-5P :30 EW12-106 \$800.00 NM 4 WCVB F 06/22/12 4:27 PM ELLEN EF 4P-5P :30 EW12-106 \$800.00 NM									
10	06/18/12	06/24/12	Newscenter 5 at 5	5-6p	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 06/18/12 5:25 PM Newscenter 5 at 5 5-6p :30 EW12-106 \$1,000.00 NM 2 WCVB Tu 06/19/12 5:43 PM Newscenter 5 at 5 5-6p :30 EW12-106 \$1,000.00 NM 3 WCVB W 06/20/12 5:23 PM Newscenter 5 at 5 5-6p :30 EW12-106 \$1,000.00 NM 4 WCVB Th 06/21/12 5:22 PM Newscenter 5 at 5 5-6p :30 EW12-106 \$1,000.00 NM 5 WCVB F 06/22/12 5:43 PM Newscenter 5 at 5 5-6p :30 EW12-106 \$1,000.00 NM									
11	06/18/12	06/24/12	Newscenter 5 at 6	6-630p	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 06/18/12 6:29 PM Newscenter 5 at 6 6-630p :30 EW12-106 \$2,000.00 NM 2 WCVB Tu 06/19/12 6:29 PM Newscenter 5 at 6 6-630p :30 EW12-106 \$2,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
918681-1	06/24/12	June 2012	05/28/12 - 06/24/12
Advertiser		Product	Estimate Number
Warren/D/Senate		6/18-6/24	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
11	06/18/12	06/24/12	Newscenter 5 at 6	6-630p	11111--	:30	5	\$2,000.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>06/20/12</td><td>6:25 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12-106</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>Th</td><td>06/21/12</td><td>6:25 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12-106</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>06/22/12</td><td>6:10 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12-106</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WCVB	W	06/20/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM	4	WCVB	Th	06/21/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM	5	WCVB	F	06/22/12	6:10 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	WCVB	W	06/20/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM																																																							
4	WCVB	Th	06/21/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM																																																							
5	WCVB	F	06/22/12	6:10 PM	Newscenter 5 at 6	6-630p	:30	EW12-106	\$2,000.00	NM																																																							
12	06/18/12	06/24/12	6p News Weekend	6-630p	-----11	:30	2	\$750.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>-----11</td><td>2</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Sa</td><td>06/23/12</td><td>6:28 PM</td><td>6p News Weekend</td><td>6-630p</td><td>:30</td><td>EW12-106</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Su</td><td>06/24/12</td><td>6:29 PM</td><td>6p News Weekend</td><td>6-630p</td><td>:30</td><td>EW12-106</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	-----11	2	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Sa	06/23/12	6:28 PM	6p News Weekend	6-630p	:30	EW12-106	\$750.00	NM	2	WCVB	Su	06/24/12	6:29 PM	6p News Weekend	6-630p	:30	EW12-106	\$750.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	-----11	2	\$750.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	Sa	06/23/12	6:28 PM	6p News Weekend	6-630p	:30	EW12-106	\$750.00	NM																																																							
2	WCVB	Su	06/24/12	6:29 PM	6p News Weekend	6-630p	:30	EW12-106	\$750.00	NM																																																							
13	06/18/12	06/24/12	M-F Inside Edition	658-730p	---1---	:30	1	\$1,300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>---1---</td><td>1</td><td>\$1,300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Th</td><td>06/21/12</td><td>7:21 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12-106</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	---1---	1	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Th	06/21/12	7:21 PM	M-F Inside Edition	658-730p	:30	EW12-106	\$1,300.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	---1---	1	\$1,300.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	Th	06/21/12	7:21 PM	M-F Inside Edition	658-730p	:30	EW12-106	\$1,300.00	NM																																																							
14	06/18/12	06/24/12	Chronicle	728-8p	1-1----	:30	2	\$1,300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>1-1----</td><td>2</td><td>\$1,300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>06/18/12</td><td>7:51 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>EW12-106</td><td>\$1,300.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>06/20/12</td><td>7:37 PM</td><td>Chronicle</td><td>728-8p</td><td>:30</td><td>EW12-106</td><td>\$1,300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	1-1----	2	\$1,300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	06/18/12	7:51 PM	Chronicle	728-8p	:30	EW12-106	\$1,300.00	NM	2	WCVB	W	06/20/12	7:37 PM	Chronicle	728-8p	:30	EW12-106	\$1,300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	1-1----	2	\$1,300.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	M	06/18/12	7:51 PM	Chronicle	728-8p	:30	EW12-106	\$1,300.00	NM																																																							
2	WCVB	W	06/20/12	7:37 PM	Chronicle	728-8p	:30	EW12-106	\$1,300.00	NM																																																							
15	06/18/12	06/24/12	Newscenter 5 at 11	11-1130p	1-1-1--	:30	3	\$2,500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>1-1-1--</td><td>3</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>M</td><td>06/18/12</td><td>11:24 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>06/20/12</td><td>11:26 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>F</td><td>06/22/12</td><td>11:28 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	1-1-1--	3	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	M	06/18/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM	2	WCVB	W	06/20/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM	3	WCVB	F	06/22/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	1-1-1--	3	\$2,500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	M	06/18/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
2	WCVB	W	06/20/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
3	WCVB	F	06/22/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
16	06/18/12	06/24/12	Newscenter 5 at 11	11-1130p	-1-1--1	:30	3	\$2,500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>-1-1--1</td><td>3</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>06/19/12</td><td>12:14 AM</td><td>Newscenter 5 at 11 LR- Basketball</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Th</td><td>06/21/12</td><td>12:40 AM</td><td>Newscenter 5 at 11 LR- Basketball</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>Su</td><td>06/24/12</td><td>11:31 PM</td><td>Newscenter 5 at 11</td><td>11-1130p</td><td>:30</td><td>EW12-106</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	-1-1--1	3	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Tu	06/19/12	12:14 AM	Newscenter 5 at 11 LR- Basketball	11-1130p	:30	EW12-106	\$2,500.00	NM	2	WCVB	Th	06/21/12	12:40 AM	Newscenter 5 at 11 LR- Basketball	11-1130p	:30	EW12-106	\$2,500.00	NM	3	WCVB	Su	06/24/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	-1-1--1	3	\$2,500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	Tu	06/19/12	12:14 AM	Newscenter 5 at 11 LR- Basketball	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
2	WCVB	Th	06/21/12	12:40 AM	Newscenter 5 at 11 LR- Basketball	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
3	WCVB	Su	06/24/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	EW12-106	\$2,500.00	NM																																																							
17	06/18/12	06/24/12	Post 1130p Late News	1130p-1135p	-----1-	:30	1	\$1,500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>-----1-</td><td>1</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Sa</td><td>06/23/12</td><td>11:35 PM</td><td>Post 1130p Late News</td><td>1130p-1135p</td><td>:30</td><td>EW12-106</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	-----1-	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Sa	06/23/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	EW12-106	\$1,500.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	-----1-	1	\$1,500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WCVB	Sa	06/23/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	EW12-106	\$1,500.00	NM																																																							
18	06/18/12	06/24/12	Nightline	1135p-1206a	--1----	:30	1	\$800.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/18/12</td><td>06/24/12</td><td>--1----</td><td>1</td><td>\$800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/12	06/24/12	--1----	1	\$800.00																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	06/18/12	06/24/12	--1----	1	\$800.00																																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
918681-1	06/24/12	June 2012	05/28/12 - 06/24/12
Advertiser		Product	Estimate Number
Warren/D/Senate		6/18-6/24	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	06/18/12	06/24/12	Nightline	1135p-1206a	-- 1 - - - -	:30	1	\$800.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 WCVB W			06/20/12	11:52 PM	Nightline	1135p-1206a	:30	EW12-106	\$800.00 NM
Total Spots							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$64,750.00
<u>Agency Commission</u>	\$9,712.50
<u>Net Amount Due</u>	\$55,037.50